

# TravellLatte.net

Pretirement Travelers enjoying affordable luxuries & sharing  
#travel news, reviews & tips @ TravellLatte.net, FB/travellatte  
& @TravellLatte on Twitter.



## TRAVELLATTE AT A GLANCE

### SOCIAL MEDIA



3135 577 333 361  
49.9K < Avg. Impressions > 12.9K



TravellLatte has been  
consistently in the top  
250 bloggers of the Rise  
Global Travel 1k since 2015.

### SITE STATS & DEMOGRAPHICS

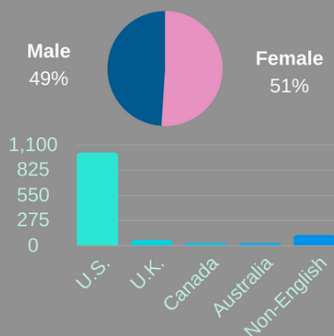
#### SITE STATS

Google Analytics 30 Day Active Users 6 mos. average.

PAGE VIEWS 3211

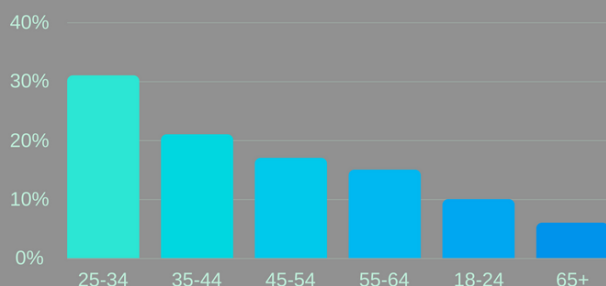
UNIQUE VISITORS 1583

MOZ 27 / 38 / 4.43  
(DA/PA/Rank)



TRAVELLATTE  
SKEWS SLIGHTLY  
FEMALE AND  
ATTRACTS A WIDE  
RANGE OF AGES  
AMONG ENGLISH  
SPEAKERS.

#### AGE GROUPS READING TRAVELLATTE.NET



## TravellLatte is...

Rob & Ann, a cafe loving couple  
with luxury tastes and workaday  
budgets. We write with an  
emphasis on authenticity for  
everyone who enjoys travel.

Reach Pretirement, Empty  
Nest, and DINK Travelers in  
all stages of their journey.  
Partner with TravellLatte!

## STAY IN TOUCH:



TravellLatte.net



@TravellLatteBlog



@TravellLatte

travellatteblog@gmail.com



# WORK WITH TRAVELLATTE

"Rob & Ann are building a following that trusts their authority and appreciates their honesty."

ROB is an experienced presenter who engages audiences with authenticity, authority, and a healthy dose of humor.

ANN connects with audiences on a compelling, personal level so readers feel she is their advocate.

From daydreams to nightmares, we share engaging stories and trusted reviews. Just like friends talking travel over lattes.

Want to get in the conversation? Get in touch and we'll explore the options.

## On-Line Opportunities

- Sponsored Travel/Itineraries
- Destination & Product Reviews
- Social Media Promotion
- Giveaways & Promotions

## Off-Line Adventures

- Brand Ambassador
- Presentation and Demonstration
- Booth Monkey/Babe
- Vendor Visits

**Put Travellatte to work for you online,  
in social media, or IRL (In Real Life)!**

**ethos:**

We believe in transparency. Travellatte conforms to FTC disclosure guidelines, and sponsorships will be noted on the blog and social media. We retain full editorial control, and always write honestly about our experiences.